

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad Is Political, Relates to an Issue of Public Importance,  
or Refers to But Is Not Authorized by a Candidate)

CONTRACT NO. 261731

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Kathleen Offeman  
Name

125 D. Lincoln Sterling, VA 20164  
Address

703-609-3517  
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Gary Boiscclair - Treas  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Randall Terry
- b. The candidate seeks election to the office of US House FL 20 in  
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is religious freedom voting, freedom of conscious  
Planned Parenthood, abortion, liberty, right to life, economy
- b. The Purchaser is \_\_\_\_\_

**NOTE:** If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

# ORDER

Print Date 10/11/12

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Flight Dates 10/23/12-10/27/12

## Product

TERRY FOR US HOUSE

Agency Com 15%

## Billing Contact

125 N Lincoln Avenue  
Sterling, VA 20164

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

## Estimate #

Alt Order # 06370657

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Candidate

Priority P-2

Advertiser Ref

Contract / Revision 261731 /

Original Date / Revision 10/11/12 10/11/12

Advertiser POL/R TERRY//CON/FL

Agency Kathleen Offerman

Buying Contact

125 N Lincoln Avenue  
Sterling, VA 20164

## Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 30% Market Value 27166

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	30%	8150
WPXM	%	0
WSVN	30%	8150
WTVJ	10%	2716

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	4	\$6,927.50	\$8,150.00	0.00	10/01/12	10/27/12	4	\$6,927.50	\$8,150.00
Totals	4	\$6,927.50	\$8,150.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPLG	10/23/12	10/23/12	Tue 10-11p Private Practice	CM	10-11p	-1-----	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$4,500.00		0.00			
E 2	WPLG	10/24/12	10/24/12	M-F 12:06-1:06a Kimme M-F Kimmel	CM	12:06-1:06a	--1----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$400.00		0.00			
E 3	WPLG	10/25/12	10/25/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	---1---	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$750.00		0.00			
E 4	WPLG	10/27/12	10/27/12	College Football 12n Sa College Football Sat	CM	12n-330p (12:00 PM-3:30 PM)	-----1-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-					1	\$2,500.00		0.00			
Totals														4	\$8,150.00